

You can make your advertising budget work harder for you by taking advantage of the range of options available within MiQuando's online directory.



Targeted

Advert displays are search oriented and locally targeted; this means your advert will be seen by people in your area who are actively searching for the products and services you offer.

It means business owners can advertise to just the right people, at just the right time. The result is that your advertising is low-cost and direct!

Low-cost

MiQuando has redefined the online advertising market with our flexible, low-cost, self-service advertising, which costs around 90% less than other major online advertising platforms.

You can choose the type of advert you take and how much you spend, plus you don't have to commit to long term or annual contracts.

Your options

Banner adverts - starting from £7.50 per week

A banner advert sits at the top of the page for maximum visibility. They can be booked to appear across the whole site, in regional sections or through a combination of regional and search results e.g. if someone searches for 'Plumber' in your area.

Sidebar adverts - starting from £2.50 per week

A sidebar advert appears at the side of each page. Again, these can be booked to appear across the whole site, in regional sections or through a combination of regional and search results.

Top 3 Sponsored Search - starting from £4.25 per week

You can capture new customers who are actively searching for the products and services you offer in your area, by booking the sponsored search, which guarantees that your listing will appear in the top three listings in relevant searches.