Is your business benefitting from the

THE MIQUANDO® EFFECT?

The internet is an incredibly competitive place with some paying (wasting?) a fortune to 'get found'.

The best way to help you 'get found' is to create good content i.e. useful and helpful information and share it.

We are here to help with our new feature…

"Files and Documents"

People regularly use the internet to do their research before buying and having that type of content available is vital to help convert a browser into buyers..

So basically, you need an easy way to share all the valuable info people want to check before buying; and share that with as wide a local audience as possible.

Guess what? Yes, we built our new feature: "Files and Documents" to help you do exactly that, and even better, it's 100% Free to use.

And there's more… If you use our Online Booking services, you can choose to share links to your content in notification, confirmation and reminder emails.

All you need to do is sign-in to your account on Miquando® (or add your business for free), and select *Files and Documents* from the *My Profile* tab and then…

- **Add a description**

- **Upload a PDF or Link to File**

- **Choose to share in Booking emails**

Scenarios

Someone is searching for a beauty salon on MiQuando. One salon has a PDF price list online, plus a link to video demonstrating their work. Which will they choose?

A customer wants to book a meal online. One of the restaurants has a menu online. The customer likes what they see and makes a booking online; in the confirmation email is a free drink voucher.

Visit **www.miquando.com** today to find out more